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For Immediate Release

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CECA Advises on Best Ways to Reduce High Heating Costs; Efficiency, Upgrading Old Equipment Leads List

*****UPDATE*****

CECA Releases Consumer Brochure

Washington, D.C., December 13, 2005 – CECA is proud to announce that it has developed a consumer-friendly brochure that highlights the essential information developed in CECA's important new report, "Smart Choices for Consumers: Analysis of the Best Ways to Reduce High Heating Costs," released November 1, 2005.

In addition, to prepare consumers for the winter heating season, and to assist them in making smart economic choices to reduce their heating bills, the Consumer Energy Council of America (CECA) has launched a suite of consumer-friendly tools on its website (www.cecraf.org) including the following:

1. "Smart Choices for Consumers: Best Ways to Deal with High Heating Costs" brochure. The brochure describes rates of return the consumer can earn for a variety of energy efficiency and equipment upgrade measures.
2. "Dollar-Saving Tips for Consumers" education flyer. This document demonstrates a number of simple and low cost ways consumers can reduce their heating bills.
3. "Smart Choices for Consumers: Analysis of the Best Ways to Reduce High Heating Costs," full report. The report, available in PDF format, details the research and analysis used to determine the payback periods, internal rates of return, and efficiency gains for a variety of conservation and equipment upgrade options.

The CECA brochure and other materials developed to reduce energy bills are available in electronic format on the CECA website. Hard copies are also available. Inquiries should be directed to: Ellen Berman CECA, 2000 L Street, NW, Suite 802, Washington, D.C. 20036; (202) 659-0404; eberman@cecraf.org.

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Founded in 1973, CECA is a leading national resource for information, analysis, and technical expertise on a wide variety of public policy energy initiatives. CECA promotes sound public energy policy that is in the best interests of consumers, with particular emphasis on residential and small business consumers.